



Lee & Katie Peddicord
Master IJO Jewelers



Spotlight on Romance

Valentine's Day... Brightest Day of the Year for Lovers

Although February 14th falls in the middle of the cold winter season, the romantic holiday of Valentine's Day offers a bright and wonderful opportunity for lovers to share the warmth of love. By centuries-old tradition, this 24-hour period is the special date on which romantic gifts are given by those who wish to make their loving sentiments known. And a gift of precious jewelry is the most lasting way to celebrate feelings of love...the strongest of human emotions.

Gifts Of Love For Women

No romantic symbol is more enduring than a heart made of precious metal and gems. Today, you can choose from dozens of beautiful heart designs...traditional or non-traditional, colorful or classic, serious or playful.

Heart shaped jewelry is available in 14K or 18K gold, platinum, or sterling silver in the form of pendants, earrings, pins, bracelets, rings, lockets, necklaces, and charms. Many designs are set with precious gems such as diamonds or pearls as well as vivid red Valentine colored gems such as ruby, garnet, red tourmaline, red topaz, or red spinel.

Gifts Of Love For Men

Today, more and more men are discovering the fun of wearing high-tech jewelry made of new metals such as titanium, stainless steel, and tungsten. They're also showing increased interest in tailored platinum and karat gold for masculine-styled rings set with diamonds.

Also popular are rubber and woven leather bands for use with casual ID bracelets, dog tags, and golf bracelets.



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